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The Big Book Of Layouts



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Synopsis

A collection of the latest layout designs and ideas for amateur and professional graphic designers. Organized so as to encourage creativity, serendipitous discovery, and inspiration, THE BIG BOOK OF LAYOUTS includes techniques that can be used to enhance any layout. It provides insights into the elements that make layouts effective. It covers a range of styles, from traditional to cutting edge, that were selected to help designers think more creatively and be more productive. With more than 750 outstanding layouts featured in a robust visual gallery with detailed descriptive information, this book provides a thorough look at what goes into an effective layout design.

Book Information

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Customer Reviews

A noted authority on the subjects of graphic design, logo design, and corporate branding, David E. Carter has produced over 100 best-selling books in those fields, including The Big Book of Logos, The Big Book of New Design Ideas, and The Big Book of Business Cards. He is currently working on several new corporate identity books.

As a Parsons School of Design May 2010 graduate, I felt this book was extremely disappointing. I bought The Big Book of Layouts as a gift for a friend who makes layouts for a living and thought it was extremely disappointing. The designs inside are for the most part unoriginal and boring. I was expecting innovative and unique layouts that would be inspiring, but instead I got layouts that look as if they were made on a Microsoft program. Avoid purchasing this book at all costs.

Nice pictures and all, but severely outdated. But it’s more recommended to absolute beginners, than creative professionals. Still, you can find 1-2 ideas worth looking over.

its a great book to have, there is a lot of things in there that you can look at for reference. other then then that its just ok

Generally when reading reviews you get a handle on the type of book/product you are about to purchase, I found these reviews to be inaccurate. This book is very conservative in the type of work that is shown, It had old stuffy work that was anything but inspiring and definitely not "inspiring" and there was nothing "Cutting edge" what so ever inside. It is the most un-creative book I have ever purchased in my life. It is something that may be worth picking up at a garage sale for a quarter, even then, it would be taking up valuable space on my book shelf.

The big book of layouts was one of many added to my Big Book’s collection. These books are great for inspiration if you are a graphic designer or a upcoming designer.

A mixed bag of layouts and samples. A few too many are low quality and pixilated images to rate this any higher than 3 stars. Overall not bad and not great.

Though tons of examples, there’s not much to go on. I was expecting to see more art driven layouts and examples of what qualifies as a great layout, but instead found boring brochures and posters. Definitely not what I was expecting and not as helpful as I thought it would be.

The art school I go to was always referring to this book, and I saw a friend of mine drool over it while at Barnes and Noble. I think it’s definitely worth the cash, and a fantastic reference tool. There’s a little bit of older, outdated work in there, but overall the book is great.

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